

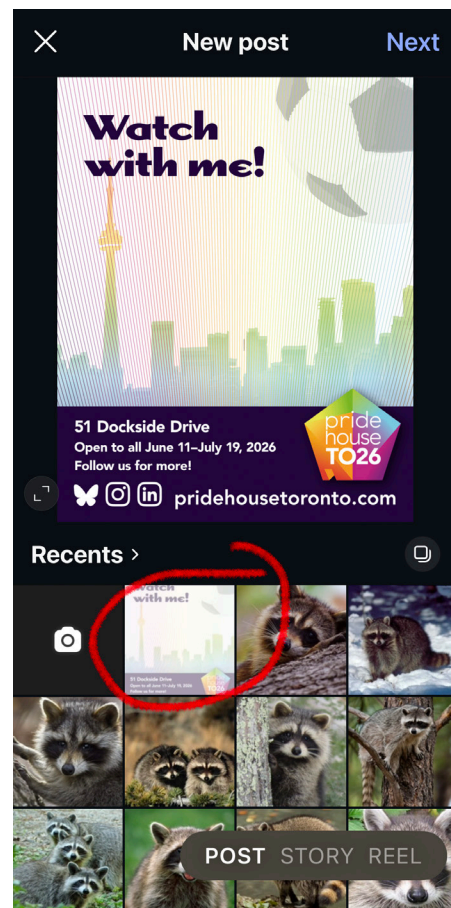


DIY Promo Kit | Instructions

Personal Instagram Post

1. Open Instagram and create a new post using this image where you have saved it on your device
2. While still in image editing, select the overlay icon to add image
3. Select a photo of yourself from your phone
4. Add post text and share!

STEP 1



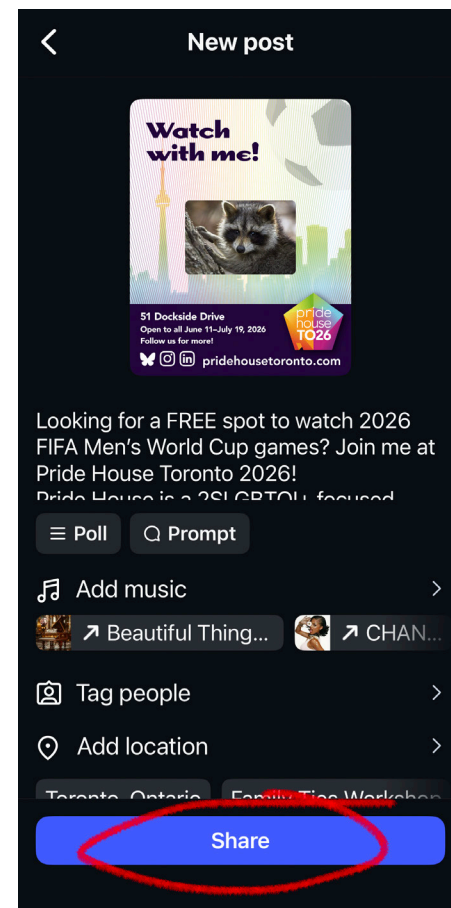
STEP 2



STEP 3



STEP 4



SUGGESTED POST WORDING:

Looking for a FREE spot to watch 2026 FIFA Men's World Cup games? Join me at Pride House Toronto 2026!

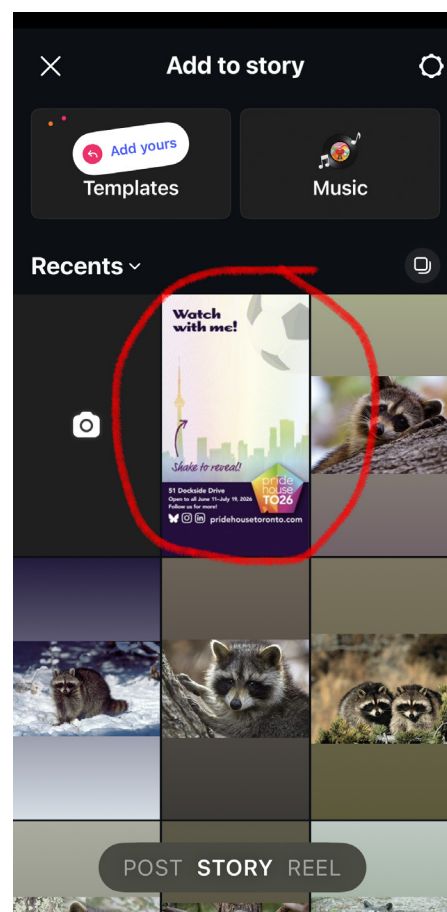
Pride House is a 2SLGBTQI+ focused event venue that welcomes all to enjoy games, educational events and entertainment, promoting inclusion in soccer and sport in general.

Check them out at @pridehouseTO26 and follow for updates and news.
#pridehousetoronto #PHTO26 #pridehouse

Personal Instagram Story

1. Open Instagram and create a new story using this image where you have saved it on your device
2. Select stickers from icons at top right
3. Choose "Frames"
4. Add a photo of yourself
5. Tag @pridehouseTO26 and share!

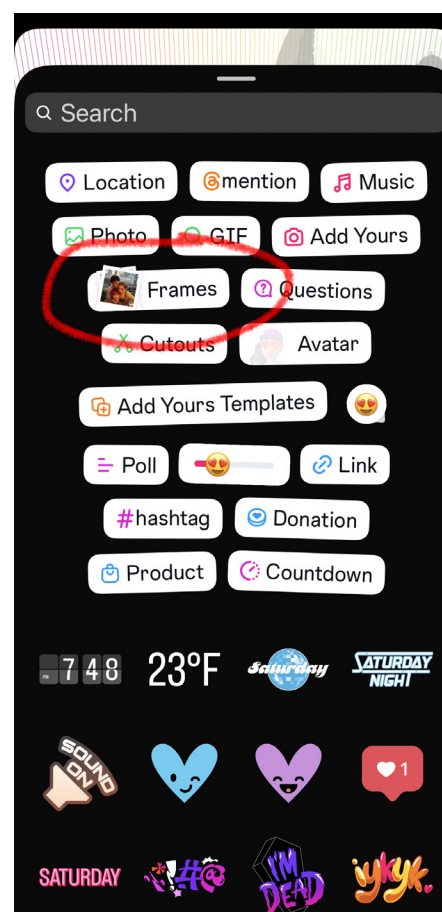
STEP 1



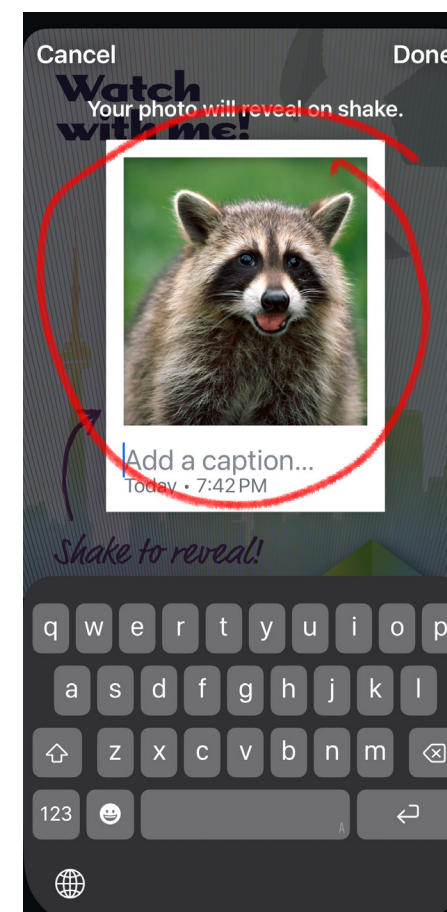
STEP 2



STEP 3



STEP 4



STEP 5



FUN: Viewers will be able to "reveal" your photo by shaking their phones!

Flyer

- Open file in Adobe Acrobat
- Print at standard letter size (8 ½ x 11”)



Watch with us

Pride House Toronto is host game-day viewing parties throughout the **2026 FIFA Men’s World Cup**, along with fun and engaging events hosted in collaboration with community partners to promote inclusion in soccer.

Entry is free and all are welcome!



MATCH VIEWINGS · WORKSHOPS · ENTERTAINMENT · BAZAAR · LIVE PODCASTS · SPECIAL GUESTS · MORE!



51 Dockside Drive
in the Daphne Cockwell Centre for Health Sciences
on George Brown Polytechnic’s Waterfront Campus

Open to all June 11-July 19, 2026





pridehousetoronto.com

